

cht
2023

child health technology
CONFERENCE

08 - 09 NOVEMBER 2023

BUILDING A GLOBAL COMMUNITY IN
CHILD HEALTH TECHNOLOGY



SPONSORSHIP OPPORTUNITIES

NIHR | Children and Young People
MedTech Co-operative

**Marketing
Sheffield**

WELCOME

Over the last year I have witnessed a step change in the health technology sector, with the private and public sector becoming more focussed and invested in the development of technology to improve the health and healthcare of children and young people. Last year's CHT2022 conference focussed in building a global child health technology community to foster partnership and collaboration. CHT2022 brought together 175 delegates and speakers from 13 countries to showcase the latest advances in child health technology, demonstrate the value of patient participation and discuss opportunities to advance the healthcare and improve the health of the children and young people we look after.

CHT2023 will build on our global child health technology community that came together in 2022. Our state-of-the-art virtual platform will ensure that our reach remains truly global. At CHT2023 you will hear presentations on the latest topics in child health technology from inspirational speakers, lively debate, live content, Q&A sessions, technology demonstrations and much more.

We look forward to welcoming you to CHT2023 to show the world the importance of improving the health and healthcare of children and young people through technology.



A stylized, handwritten signature in black ink, consisting of a large, bold 'P' followed by a series of fluid, overlapping strokes.

Professor Paul Dimitri
Child Health Technology
Conference Founder

WHY SPONSOR CHT2023?



100% of respondents to the CHT2022 Sponsor Feedback Survey reported:

- An **excellent** overall impression of the conference
- Sponsorship **met their objectives**
- **Excellent** organisation
- **Excellent** and **easy to navigate** platform
- Good **value for money**
- **Would recommend** to a colleague

Sponsorship gives you the unparalleled opportunity to:

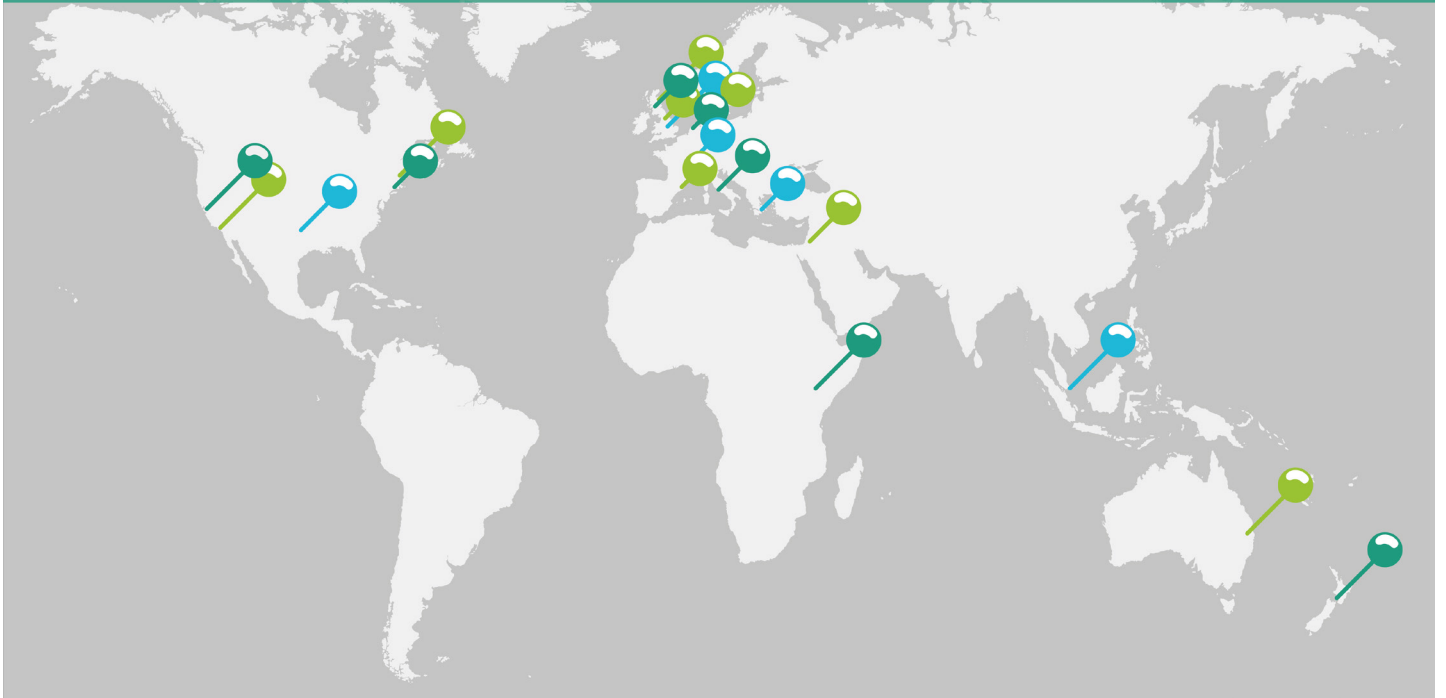
- Access a larger audience with **broader global reach**
- **Raise the profile of your organisation** in the child health technology arena
- **Increase brand awareness** with stakeholders from diverse backgrounds, including healthcare, academia, industry and the public
- Be recognised as an ally in this **exciting field of healthcare**

We will offer you:

- **Bespoke packages** to suit your needs
- Opportunities that allow **maximum exposure to delegates**
- **Extensive advertising opportunities** before, during & after CHT2023
- **High-level brand exposure**

CHT2022 HIGHLIGHTS

175 DELEGATES FROM ACROSS 13 COUNTRIES



- **2** days
- **9** keynotes
- **12** seminar presentations
- **16** abstract presentations
- **2** technology demonstrations
- **1** panel discussion across **3** countries

100%

of delegates who completed the CHT2021 and CHT2022 feedback forms would **recommend this conference to a colleague**

“A great conference, by far the most professionally-presented virtual conference I have attended.”

“The keynotes were the right mix of content and variety, enjoyed these very much”

“A great line up of speakers, interesting examples and altogether informative and inspiring. Well done!”

SPONSORSHIP PACKAGES

GOLD SPONSOR £10,000	SILVER SPONSOR £5,000	BRONZE SPONSOR £1,000
Twenty delegate passes for the full conference	Ten delegate passes for the full conference	Five delegate passes for the full conference
Logo on front page of the CHT2023 website with links to sponsor website	Logo on CHT2023 website with links to sponsor website	Logo on CHT2023 website with links to sponsor website
Pre- and post-conference comms and social media activity, including: - Invitations to join Gold sponsor mailing lists - Promotion of future events organised by the sponsor taking place in the 12 months after CHT2023 - Promotion of one 30-60 second video (provided by the sponsor) discussing why child health tech is important to their group	Pre- and post-conference comms and social media activity	Pre- and post-conference comms and social media activity
Logo on conference holding slides	Logo on conference holding slides	Logo on conference holding slides
Use of CHT2023 logo on sponsor comms relating to the conference	Use of CHT2023 logo on sponsor comms relating to the conference	Use of CHT2023 logo on sponsor comms relating to the conference
Large sized logo on the screen during all conference presentations	Medium sized logo on the screen during all conference presentations	Medium sized logo on the screen during all conference presentations
Thanks given to Gold and Silver sponsors at the start and end of the conference	Thanks given to Gold and Silver sponsors at the start and end of the conference	
90 second promotional video to be played three times per day for the duration of the conference (one video per sponsor, provided by the sponsor)	30 second promotional video to be played once per day for the duration of the conference (one video per sponsor, provided by the sponsor)	
Dedicated feature on the sponsor in the CHT2023 digital newsletter		
Sponsorship of one keynote presentation or seminar		



We are happy to discuss what you would like to achieve from being part of CHT2023 and develop a package that is right for you.

Please contact us to discuss your options.



victorialeonard@
eventmanagementdirect.co.uk



www.childhealthtechnology.com



@chtconference #cht2023

cht 2023

CHILD HEALTH TECHNOLOGY
CONFERENCE

08 - 09 NOVEMBER